AN ORDINANCE

BY Lee Morris

AN ORDINANCE TO MODIFY THE NAME OF "HARTSFIELD ATLANTA INTERNATIONAL" AIRPORT TO INCLUDE THEREIN A REVENUE PRODUCING COMPONENT; TO PROVIDE THAT REVENUES GENERATED FROM THIS EFFORT SHALL BE DEPOSITED TO THE GENERAL FUND OF THE CITY OF ATLANTA; TO REQUEST THE PURCHASING AGENT TO SECURE THE SERVICES OF A CONSULTANT TO ASSIST THE CITY IN THIS MARKETING; TO REPEAL CONFLICTING ORDINANCES, AND FOR OTHER PURPOSES.

Section 1: It is the intent of this ordinance to cause the name of "Hartsfield Atlanta International" Airport to be modified so as to include therein, a revenue producing component.

Section 2: Section 22-81 of the Code of Ordinances of the City of Atlanta provides:

<u>Purpose of fees and charges</u>. It is the purpose of the city in establishing charges, fees and tolls for the use of the airport to provide for the cost of constructing, paying debt service on maintaining and operating the airport, together with the incidental navigation facilities, and maintaining the airport in a reasonably safe condition. No part of such charges, fees and tolls shall be added to the general funds of the city.

Notwithstanding said code section, since the name modification will not be for the <u>use</u> of the airport, the revenue generated from the name modification shall be deposited in the General Fund of the City of Atlanta.

<u>Section 3</u>: The purpose of this initiative is only to confer naming rights and shall not confer any management, operational, ownership or other controlling rights with respect to the airport.